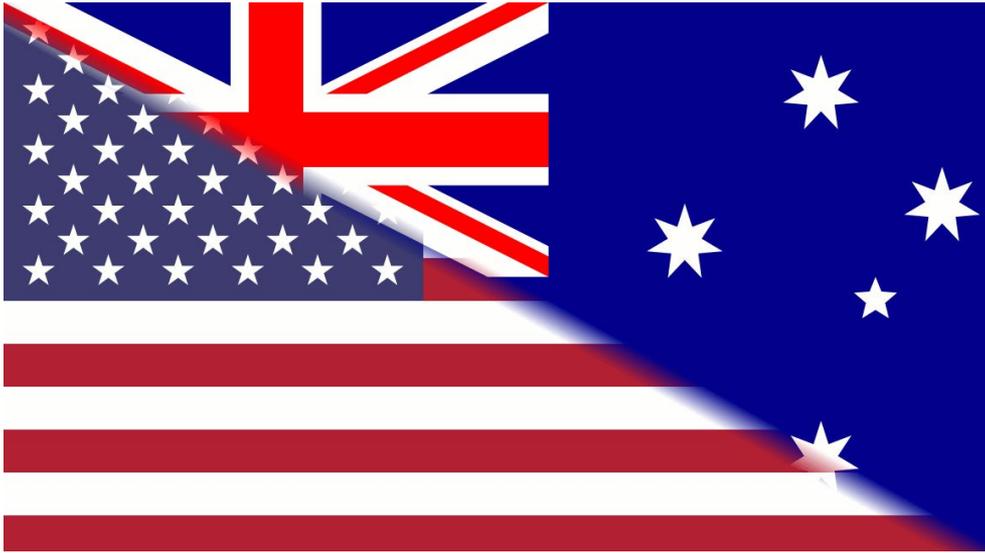
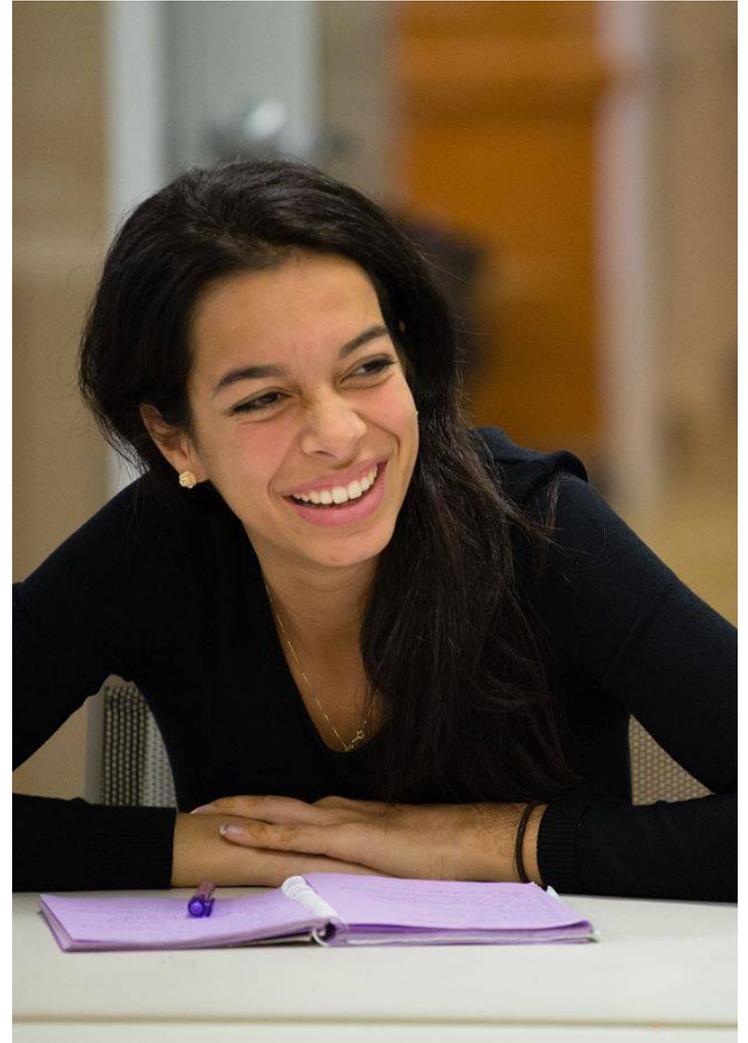
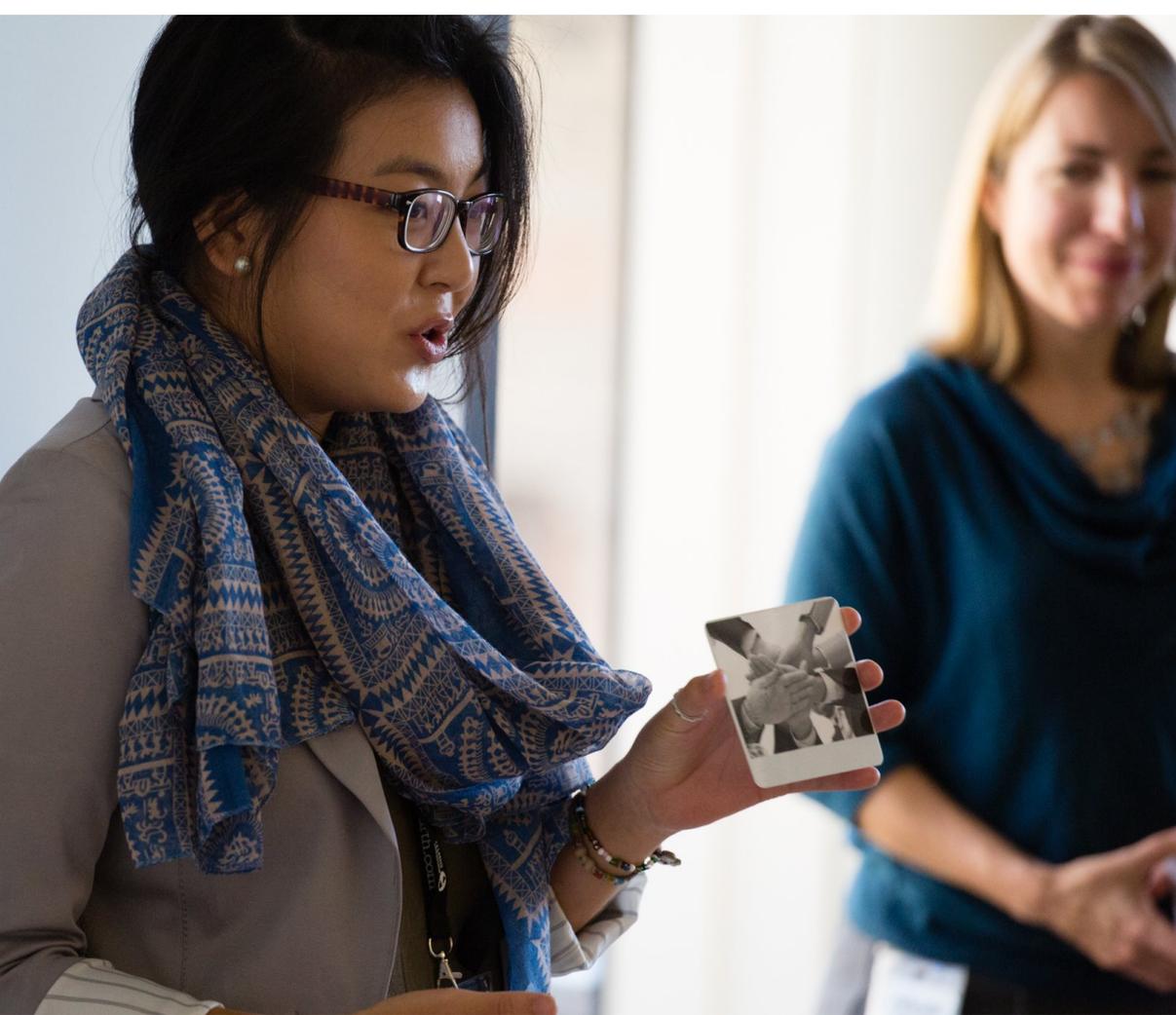


# Building Australian Women Leaders in Entrepreneurship and Innovation



**Inaugural 2018 Program Proposal  
San Francisco**





Women leaders are the most untapped competitive edge for the future global world

With the rapid pace of innovation and disruption, we need strong leaders with empathy, flexibility, networks and global perspective.

While women have made great strides in the workplace, inequality in the gender achievement gap still persists.

Now is the time to build bridges of success for young women in Australia to connect with senior leaders in San Francisco/Silicon Valley/United States.

Working with our Australian University partners, 10 promising young women will be awarded with a global mentorship scholarship.

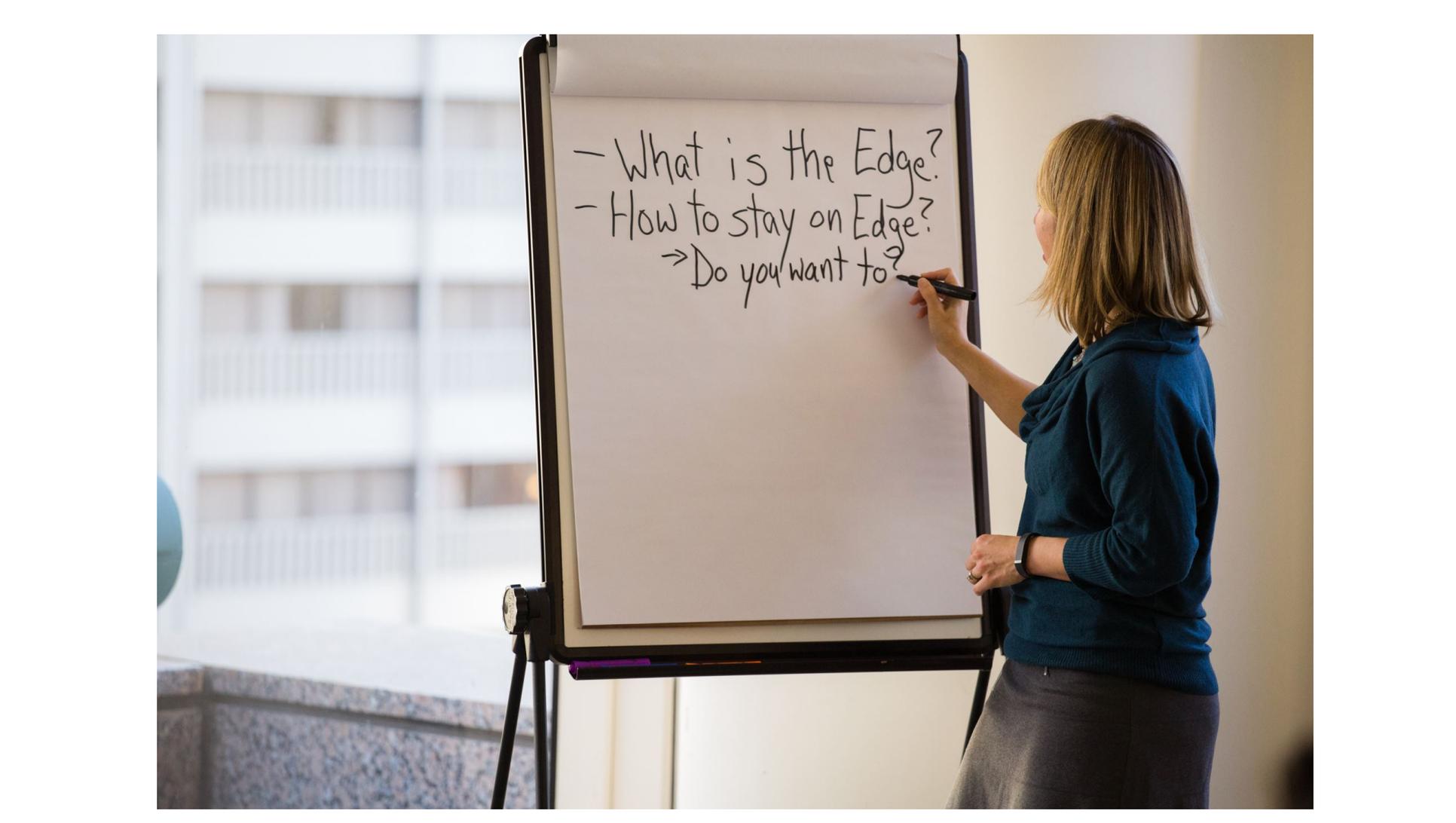
Each scholarship winner will be matched with an Australian professional woman Mentor working in the United States to help them with their career and leadership development.



# Education Week in San Francisco



The culmination of the program will be a game-changing week-long education session in San Francisco/Silicon Valley designed to augment the knowledge and expertise of the hottest companies in the world launched and headquartered right here in Silicon Valley.

- 
- A woman with shoulder-length brown hair, wearing a dark teal hoodie and a grey skirt, stands in profile to the right of a whiteboard. She is holding a black marker and appears to be finishing writing the last line. The whiteboard is on a black stand and has three lines of handwritten text in black ink. The background is a blurred indoor setting with a window showing a building exterior.
- What is the Edge?
  - How to stay on Edge?
    - Do you want to?

# Our Proposed Global Mentorship Program



We are creating a scholarship-based global mentorship program designed to build a dynamic relationship between young Australian women leaders matched to senior Australian change-makers who are working in San Francisco/ Silicon Valley Area / United States. Working with our Australian University partners, 10 promising young women will be awarded with a global mentorship scholarship.

Each scholarship winner (Mentee) will partner with a Mentor who will help with their career and leadership development with the goal of creating long-term impact.

Our program will culminate in a unique game-changing week-long education session in San Francisco/Silicon Valley run by leaders in different industries, including some of the most innovative companies in the world launched and headquartered right here in Silicon Valley.

# Mentors



Our Mentors are a dynamic group of senior change-makers women from Australia, who are working in the United States — successful leaders of public and private firms, including business owners, entrepreneurs, corporate officers, and nonprofit executives.

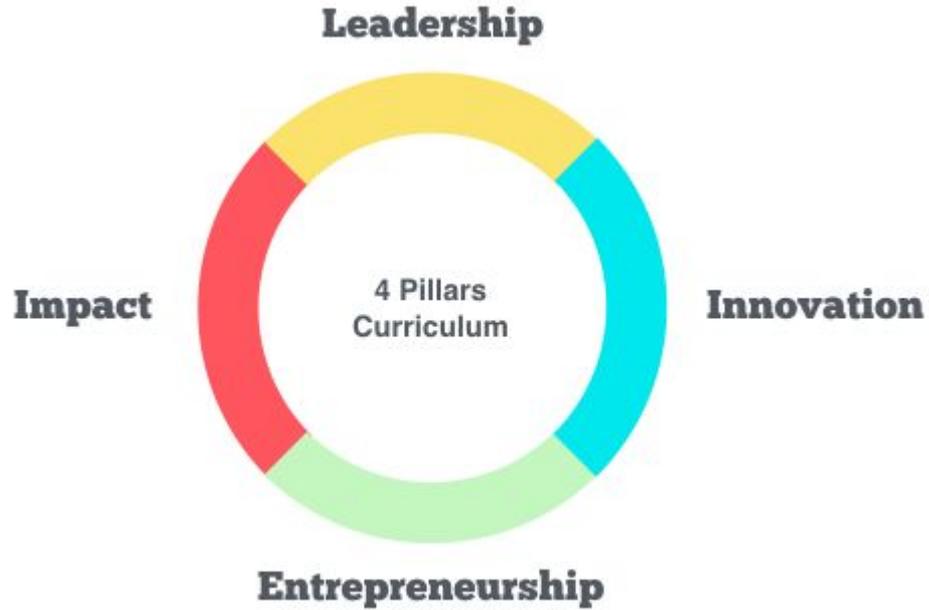
# Mentees



Our young women scholarship winners will come with a variety of interests and goals. They share the aspiration to understand our global world and would benefit from professional mentorship and an international education experience.



# The 4 Pillars



# Our Workshop

**San Francisco, December 5-12, 2018**

For the week in San Francisco / Silicon Valley, we design a **comprehensive unique curriculum** for women. Our sessions and workshops are run by leaders in different industries.

Below are examples of past workshops:

## **WORKSHOP:**

Video Storytelling  
Media Training  
Game Changing Ideas  
Pitching Venture Capitalists  
Innovation  
Activism

## **LED BY:**

Actor Giancarlo Esposito  
Bloomberg Journalists  
Deloitte Center for the Edge  
Stanford Ventures  
Google X  
Greenpeace

# University Partner Investment

- One University Scholarship awarded to an aspiring female leader inside your university who you recognize as role model
- University Scholarship Program cost approx US\$10,000 per participant

Please reply by: June 1st, 2018





# Why Be Involved?

- Build student and business network globally
- Empowerment of young women leaders
- Build diversity in leadership
- Forge new pathways to bring global skills, experience and knowledge back to the University
- Create social impact programs
- Marketing opportunity to attract prospective students
- Recognized leader in innovation
- Create networks for employability

# Leadership Team and Mentors

[Dawn Lillington](#), Australian American Chamber of Commerce

[Marti Grimminck](#), International Connector

Brynn MacDougall, Women's Campaign International

## *Partial List*

Frances van Ruth, Australian Consul & Trade Commissioner

Marjorie Margolies, Women's Campaign International

Jane Sloane, Asia Foundation

Jackie Yuen, Constellation Brands

Sue-Ellen Speight, INTL FCStone

Andra Kay, Silicon Valley Robotics

Jean Hayden, Google

Sarah Eahorne, Insightly

Sarah Nicols, Oglethorpe Deakins

Maxine Minter, Stanford

Amy Meier, Censia

Christine Hawkins, HP

# Contact us



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Women's Campaign  
International

Our program is an initiative of Women's Campaign Intl 501c3

