



8th Annual

International Summer Golf Scramble

Date: Friday, September 21st, 2018

Presidio Golf Course

Presented by: _____

Fairmont
SAN FRANCISCO



Australian American Chamber of Commerce
San Francisco



Sponsorship Opportunities

Friday, September 21st, 2018

10.30 – 9.00pm

Presidio Golf Course

San Francisco

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We are seeking your support as a sponsor for the 8th Annual International Summer Golf Scramble to benefit the Australian Chamber of Commerce and the British American Business Council. This event will be held on **Friday, September 21st, 2018** at the prestigious **Presidio Golf Course, San Francisco**.

The Tournament offers a unique opportunity to target your company to an excellent field of international golfers and to the mailing lists of the international chambers of commerce.

The tournament will have 100+ golfers competing in a scramble format. The teams will be made up of both corporate and individual groups.

The player foursomes that are included with the Presenting, Gold and Silver level sponsorships offer an excellent opportunity to entertain key clients or reward deserving employees.



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*Player RSVP by:
September 14th, 2018*

Sponsor Commitments by – August 31st, 2018

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**Australian American
Chamber of Commerce**
San Francisco



Participants will enjoy a fun day of golf with on course games and competitions and the chance to win great prizes. The post tournament Awards Lunch will feature silent and live auctions to benefit Impact Beyond. Tickets include: golf, golf cart, breakfast, lunch and beverages. Past participants of the AACC/BABC Annual Golf Tournament include players from the following Bay Area companies:

Able Engineering Services
Advantage Fitness Products
Artiman
Blue Earth Ink
British Airways
CCW Business Solutions
City Park
Cognizant Technology Solutions
Comm Vault
Cypress Security
Eleven, Inc.
EON Venture
Ericsson
Fairmont San Francisco
Field Vineyards
FNB Norcal
Frank Rimmerman & Co
Gleeds USA

Green Worldwide Shipping
HSBC Bank
InterContinental Hotel
InterVision Systems Technologies
iPresent
ISearch Media,
Legend Merchant Group
Levis
LoopUp
Los Gatos Luxury Cars
Marriott Hotel, San Francisco
Martensen & Wright,
mppAPPS
Onyx
Oracle
Peak Travel
Pet Express
Perkins Cole
PriceWaterhouseCoopers

Redbull
RHS Financial
SAAB
SAS
SearchForecast
Sensear
Sony Mobile
Specialtys Bakery
Spott, Lucey & Wall
SRA Captial
STLGip Law Firm
SuperShuttle
Swith Automation
Telstra Global
Truphone
Unispace
Victorian Government
Vinnova

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Compare Sponsor Benefits

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Presidio Golf Course

Pre-Event Promotion

Presenting

\$5,000

(1 available)

Eagle

\$2,500

(4 available)

Birdie

\$1,500

(6 available)

Hole/Tee

\$500

(8 available)

Company Logo in Event Title as
Presenting Sponsor



Company logo on event
branding image



Company logo/link as Sponsor on
Event webpage



Top Position

Below Presenting

Below Eagle

Below Birdie

Company logo/link on all event
related emails



Top Position

Below Presenting

Below Eagle

Below Birdie

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Player RSVP by:
July 4th, 2018

Sponsor Commitments by – June 18th, 2018

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Presidio Golf Course

On-Course Activation

Presenting

\$5,000

(1 available)

Eagle

\$2,500

(4 available)

Birdie

\$1,500

(6 available)

Hole/Tee

\$500

(8 available)

Player Foursomes/tickets



Two Foursomes



One Foursome



Two Player Tickets

Sole Sponsor on all Hole Flags



Company Logo in banner
header on
Hole, Tee and Drinks Cart Signs



Tee Sign/ Tent / Table



Hole Sign



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Clubhouse Activation

Presenting
\$5,000

(1 available)

Eagle
\$2,500

(4 available)

Birdie
\$1,500

(6 available)

Hole/Tee
\$500

(8 available)

Opportunity to address the audience



Tickets to Awards Reception



8



4



2



2

Sponsor recognition on TV Screens during Registration & Awards Lunch and Dinner



Dedicated Slide



Eagle Sponsors Slide



Birdie Sponsors Slide



Hole/Tee Sponsors Slide

Sponsor recognition in printed Program



Double-Page Spread



Full Page Color Ad



Half Page Color Ad



Qtr Page Color Ad

Pop Up Banner – Sponsor provided



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Presenting Sponsor
Benefits
\$5,000

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PRE-EVENT PROMOTION:

- Logo in Event Title as Presenting Sponsor and included on Event Branding image
- Logo prominently displayed on the Tournament website (Top Position)
- Logo prominently displayed on all outbound related promotional email campaigns (Top Position).
- 4 Shout Outs on Social Media

ON-COURSE ACTIVATION:

- Two Foursomes
- Logo as Presenting Sponsor on Player Gift Bag, Tournament Jacket and the opportunity to place company merchandise/materials in Gift Bag
- Company Logo on all Hole Flags, 2 drinks carts and all Hole and Tee Signs
- Tee Sign, Tent & Table + Hole sign
- Double-Page Spread Color Ad in Tournament Program

CLUBHOUSE ACTIVATION:

- 8 tickets to Awards Lunch
- Opportunity to address the Audience during Awards Reception
- Logo displayed on:
Tournament Banner
Flat Screen at Registration Table &
during Awards Dinner

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Eagle Sponsor Benefits
\$2,500

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PRE-EVENT PROMOTION:

- Logo displayed on the Tournament website (Below Presenting)
- Logo displayed on all outbound related promotional email campaigns (Below Presenting).

ON-COURSE ACTIVATION:

- One Foursome
- Opportunity to place company merchandise/materials in Gift Bag
- Tee Sign, Tent & Table
- Full Page Color Ad in Tournament Program

CLUBHOUSE ACTIVATION:

- 4 Tickets to Awards Lunch
- Logo displayed on:
Tournament Banner
Flat Screen at Registration Table &
during Awards Dinner

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Birdie Sponsor Benefits
\$1,500

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PRE-EVENT PROMOTION:

- Logo displayed on the Tournament website (Below Eagle)
- Logo displayed on all outbound related promotional email campaigns (Below Gold).

ON-COURSE ACTIVATION:

- Two Player Tickets
- Opportunity to place company merchandise/materials in Gift Bag
- Hole Sign
- Half Page Color Ad in Tournament Program

CLUBHOUSE ACTIVATION:

- 2 Tickets to Awards Lunch
- Logo displayed on:
Tournament Banner
Flat Screen at Registration Table &
during Awards Lunch

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**Tee Sponsor
Benefits
\$500**

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PRE-EVENT PROMOTION:

- Logo/Link displayed on the Tournament website (Below Birdie Sponsors)
- Logo/Link displayed on all outbound related promotional email campaigns (Below Silver).

ON-COURSE ACTIVATION:

- Sign / Table / Tent on Tee
- Qtr Page Color Ad in Tournament Program

CLUBHOUSE ACTIVATION:

- 2 Tickets to Awards Dinner
- Logo displayed on:
Tournament Banner
Flat Screen at Registration Table &
during Awards Dinner with Tee
Sponsors

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**Tee Sponsor
Benefits
\$500**

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- Tee Sign / Tent / Table / Pop Up Banner and 2 representatives present at Sponsored Tee
- Two Tickets to Awards Dinner
- Company Logo appears in Tournament Program
- Company logo displayed as Tee sponsor on tournament website
- Company logo displayed on Tee Sponsor Slide
- Tee sponsors will provide refreshments and one of the following:
 - Promotional giveaway item for all golfers for gift bag
 - Prize for contest (e.g. longest drive, closest to the pin, fun contest)



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**Hole Sponsor
Benefits
\$500**

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- Hole Sign
 - Two Tickets to Awards Lunch
 - Company Logo appears in Tournament Program
 - Company logo displayed as Hole sponsor on tournament website
 - Company logo displayed on Hole Sponsor Slide
- Hole sponsors will provide one of the following:
 - Promotional giveaway item for all golfers for gift bag
 - Prize for contest (e.g. longest drive, closest to the pin, fun contest)



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**Drink Cart Sponsor
Benefits
\$250**

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- Logo on your drinks carts sign
- Two Tickets to Awards Dinner
- The opportunity to provide company merchandise and/or materials to all players in their bag



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**Exhibit Table at
Clubhouse / Drinks
Reception
\$250**

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- A 6ft Exhibit Table at the Clubhouse (Pre- and Post event)
- Pop-Up Banner
- Two Tickets to Awards Dinner
- The opportunity to provide company merchandise and/or materials to all players in their bag

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In-Kind Sponsor Benefits

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- Silent Auction Items
- Wine Sponsor(s)
- Liquor Sponsor(s)
- Sponsor benefits can be tailored based on the value of the donations
- Note: Benefits exclude player participation

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Contact Information

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www.sfaussies.com



Australian American
Chamber of Commerce
San Francisco

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www.babcsf.org



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