



Australian American Chamber of Commerce San Francisco

Australia Day is Australia's founding day recognized on January 26th, and we will be celebrating with a five-star, black tie ball. The Australia Day Ball has been one of San Francisco's premier events for the past 3 decades.

The Annual Chevron Australia Day Ball

Saturday January 30th, 2016

Theme: 2016 Olympics

Dancing to: WonderBread 5

Approximately 300 attendees

The GRAND Ballroom - Fairmont Hotel, San Francisco

In 2016, our Australia Day Ball is set to outdo all previous years as we celebrate our 34th year. Our event theme will encompass "**2016 Olympics**" and will take place on January 30th, 2016 at San Francisco's world renowned and iconic hotel – the glamorous, Fairmont Hotel in Nob Hill.

As you would expect, this event receives plenty of support from Australian expatriates and businesses in the Bay Area and in Australia. **Our Title sponsor for 2016 is Chevron, Wine Partner: Penfolds and Airline Partner: Air New Zealand.**

One thing is certain, the night promises to be a great Aussie party from start to finish. Right now we are making available a limited number of exclusive opportunities to become either a Gold and Silver sponsor!

This is your chance to treat yourself, your clients, key personnel or guests to true Aussie-style, unique, exclusive VIP treatment on a night they will never forget.

The Australian American Chamber of Commerce is proud and honored to offer you an opportunity to become a sponsor for the **2016 Chevron Australia Day Ball.**

Follow are details of the package available, please let me know if you have any questions or remarks.



THE
Fairmont
SAN FRANCISCO



Marketing for this event will feature: electronic flyers distributed to our database and beyond, as well as articles in our newsletter, press releases to all local media, and extensive exposure on the Australian American Chamber of Commerce website.

Gold Medal Sponsor

\$5,500 Australia Day Ball Sponsor

Benefits include:

Impressive Brand Placement - Second tier placement on selected event material including:

- **10 VIP Event tickets**
 - Two rooms for overnight stay at the Fairmont Hotel (1/30/16), including parking and breakfast (4 people max)
 - Maximum exposure on all marketing pieces leading up to event.
 - Exclusive gifts for all guests
 - Logo prominent in Collectable Event Program
 - Exposure on The Australian American Chamber of Commerce website from October of this year through February of 2016
 - Featured in Email newsletter and Event advertising – on-line sites

Gold Sponsors will be acknowledged by our MC to all guests at dinner.

Silver Medal Sponsor

\$2,750 Australia Day Ball Sponsor

Benefits include:

Impressive Brand Placement - Second tier placement on selected event material including:

- **6 VIP Event tickets**
 - One room for overnight stay at the Fairmont Hotel (1/30/16), including parking and breakfast (2 people max)
 - Maximum exposure on all marketing pieces leading up to event.
 - Exclusive gifts for all guests
 - Logo prominent in Collectable Event Program
 - Exposure on The Australian American Chamber of Commerce website from October of this year through February of 2016
 - Featured in Email newsletter and Event advertising – on-line sites

Silver Sponsors will be acknowledged by our MC to all guests at dinner.



Bronze Medal Sponsor

\$1,250 Australia Day Ball Sponsor

Benefits include:

Impressive Brand Placement -

Placement on selected event material including:

– **4 VIP Event tickets**

- Logo in Collectable Event Program
- Exposure on The Australian American Chamber of Commerce website from October of this year through February of 2016
- Featured in Email newsletter
- Featured in Event advertising – on-line sites

Bronze Sponsors will be acknowledged by our MC to all guests at dinner.

Copper Medal Sponsor

\$500 Australia Day Ball Sponsor

Benefits include:

Impressive Brand Placement -

Placement on selected event material including:

– **2 VIP Event tickets**

- Logo in Collectable Event Program
- Exposure on The Australian American Chamber of Commerce website from October of this year through February of 2016
- Featured in Email newsletter
- Featured in Event advertising – on-line sites

Rio VIP Cocktail Reception Sponsor (45 mins prior to guests arrive)

\$2500

Benefits include:

– **4 VIP Event tickets**

- Event named after Company
- Cocktail named after Company
- VIP Host to Australia Day Ball Sponsors
- Cocktail name after Company

Rio VIP Cocktail Reception Sponsor will be acknowledged by our MC to all guests at dinner.

It should be pointed out that you may also claim your sponsorship as a charitable contribution towards our non-profit's major fundraiser. For tax purposes, our non-profit (501c6) tax ID number is: **94-2796045**.

On behalf of the **Australian American Chamber of Commerce**, I would like to thank you in advance for your consideration. Don't miss this Golden Opportunity to support the 2016 Chevron Australia Day Ball.

I can be contacted at 415 485 6718 or by email at dawn@sfaussies.com.

Kind Regards,

Dawn Lillington
Executive Director

